

YOUNG MEDIA



DAILY SPORTS UPDATE

2025

YOUNG® AND KEVIN SANJAYA SUKAMULJO ANNOUNCE GLOBAL PARTNERSHIP



YOUNG® AND KEVIN SANJAYA SUKAMULJO (INA) LAUNCHED GLOBAL PARTNERSHIP, AS KEVIN MAKES HIS RETURN TO THE INDUSTRY WITH A NEW ERA OF COLLABORATION THAT WILL REDEFINE INNOVATIVE SPORTS AND LEAVE A LEGACY FOR THE FUTURE.

KEVIN SANJAYA SUKAMULJO HAS ESTABLISHED HIMSELF AS THE “GREATEST DOUBLE PLAYER OF THE ERA”, AND IN CELEBRATION OF HIS ACHIEVEMENTS, YOUNG® WILL LAUNCH A NEW COLLECTION PACK DEDICATED TO KEVIN.

YOUNG® HAS TAKEN INSPIRATION FROM KEVIN’S UNPARALLELED PLAYING STYLE, AND WILL RELEASE THE KEVIN SANJAYA COLLECTION, INCLUDING RACQUETS, BAGS, AND APPARELS, AS AN ODE TO HIS GLORIOUS CAREER.

THESE COLLECTION ARE AVAILABLE FOR KIDS AS WELL. THIS SERVES AS A FITTING TRIBUTE TO KEVIN SANJAYA, FANS ACROSS THE WORLD ARE LOOKING FORWARD TO THE RELEASE OF THE COLLECTION SERIES.





"This collection is a celebration of modern badminton, where performance meets style in the most innovative way possible. With YOUNG, we are creating to inspire. I think the ability to freely create something is one of the reason why I do this. My specialization, especially in the past few years, has fully transformed. I haven't had the chance to create and inspire, which is why this collaboration is exciting and nerve-wracking for me because we are heading in that direction through this partnership. I am coming in with a new inspiration and I am more excited than ever."

KEVIN SANJAYA SUKAMULJO





"That first encounter with Kevin was incredible. From the moment we got together, the vibe was good. We talked about our visions and what we want to achieve together with our partnership. Both of us are passionate about what we do, and that shows in every idea we shared. It was a smooth and natural process, and I will never forget it.

The collaboration is a testament to both of us global credibility in badminton sports development, products' innovative, and retail to act as a catalyst for connection worldwide. We will introduce collections that push boundaries and defy the norms with Kevin's thought provoking designs. Partnership with Kevin will also foster future badminton talents."

teamYOUNG

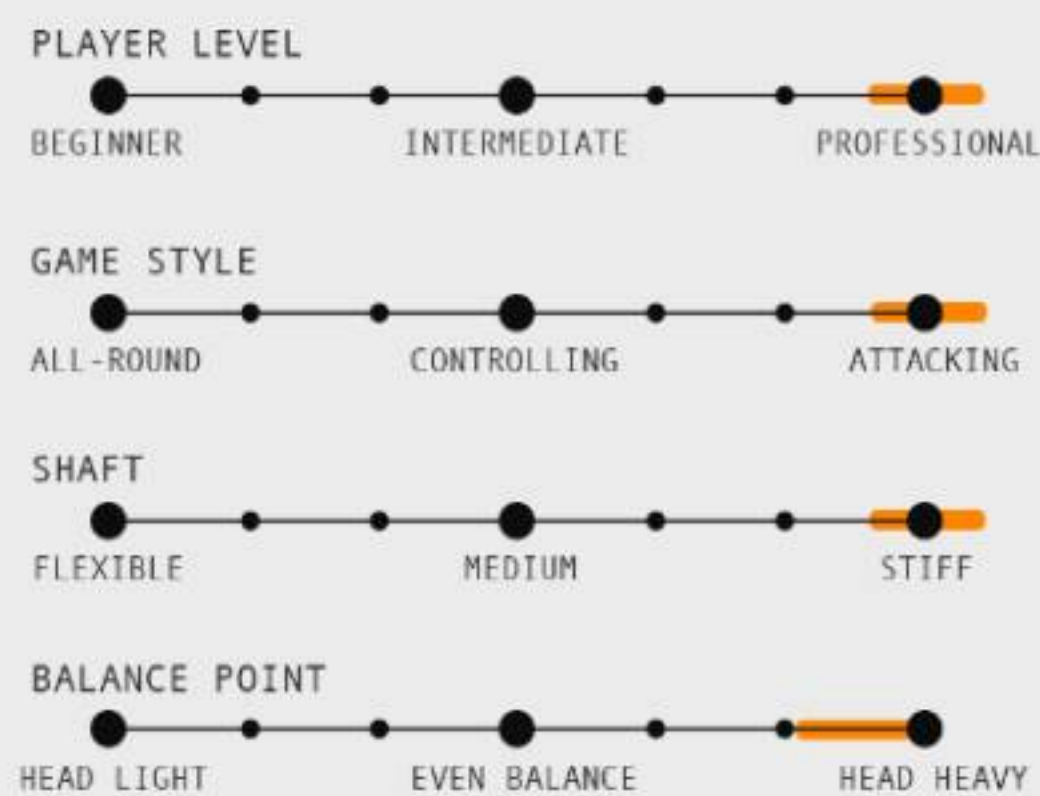






KAMPIOEN SS900

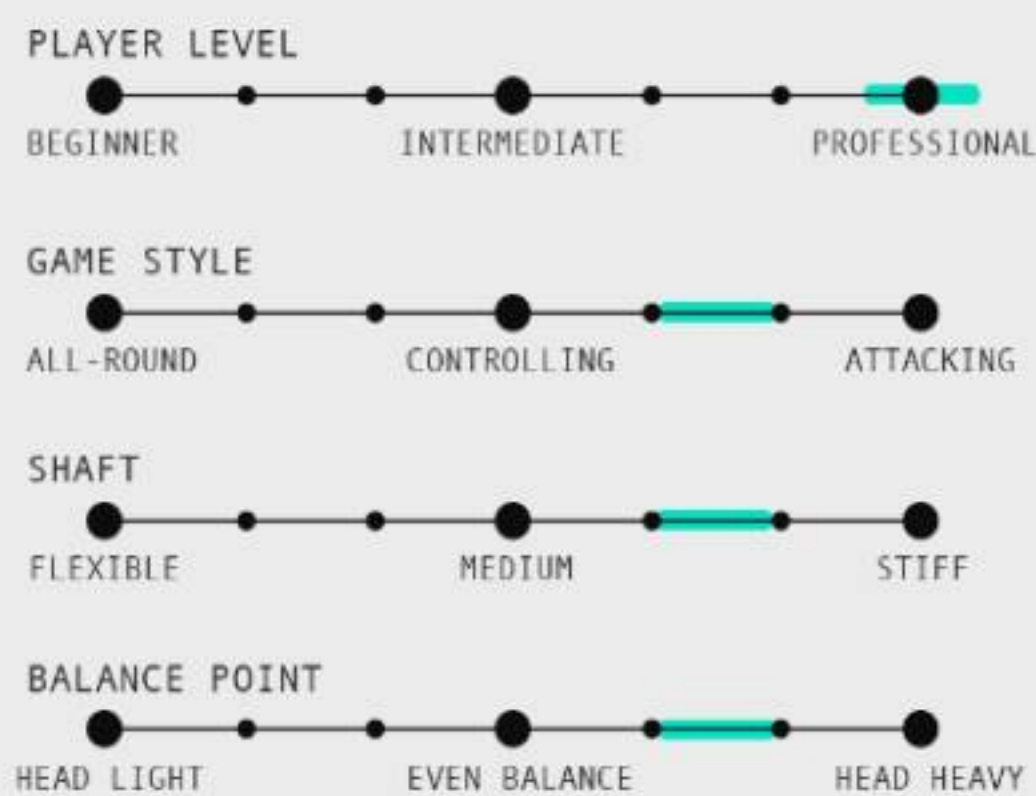
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 SHAFT : 7mm KEVLAR STRIKE SYSTEM SHAFT
 WEIGHT : 4U (83-85g)
 3U (86-88g)
 BALANCE POINT : 4U (300±2mm)
 3U (300±2mm)
 LENGTH : 675mm
 GRIP SIZE : G1 (SMALL)
 TENSION : 23-30lbs





KAMPIOEN SS800

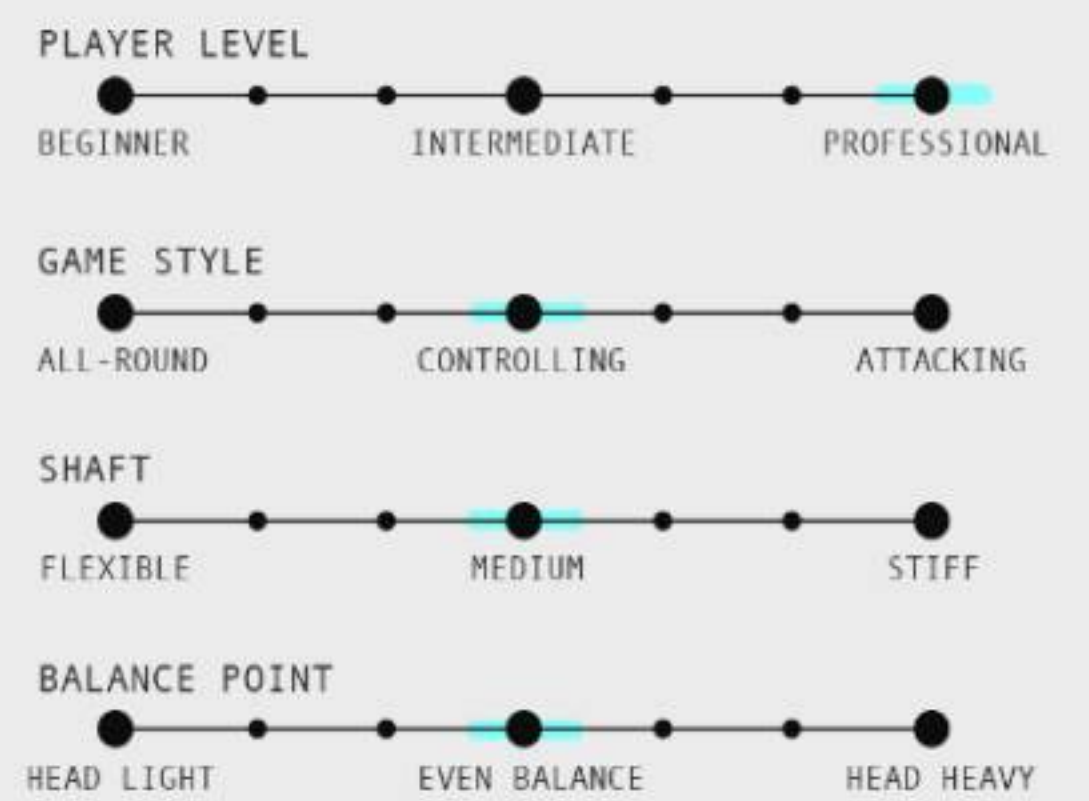
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 SHAFT : 7mm KEVLAR STRIKE SYSTEM SHAFT
 WEIGHT : 4U (83-85g)
 3U (86-88g)
 BALANCE POINT : 4U (295±2mm)
 3U (295±2mm)
 LENGTH : 675mm
 GRIP SIZE : G1 (SMALL)
 TENSION : 23-30lbs





KAMPIOEN SS700

FRAME : KELVAR STRIKE SYSTEM AERO BOX FRAME
 SHAFT : 7mm KEVLAR STRIKE SYSTEM SHAFT
 WEIGHT : 4U (83-85g)
 3U (86-88g)
 BALANCE POINT : 4U (288±2mm)
 3U (288±2mm)
 LENGTH : 675mm
 GRIP SIZE : G1 (SMALL)
 TENSION : 23-30lbs

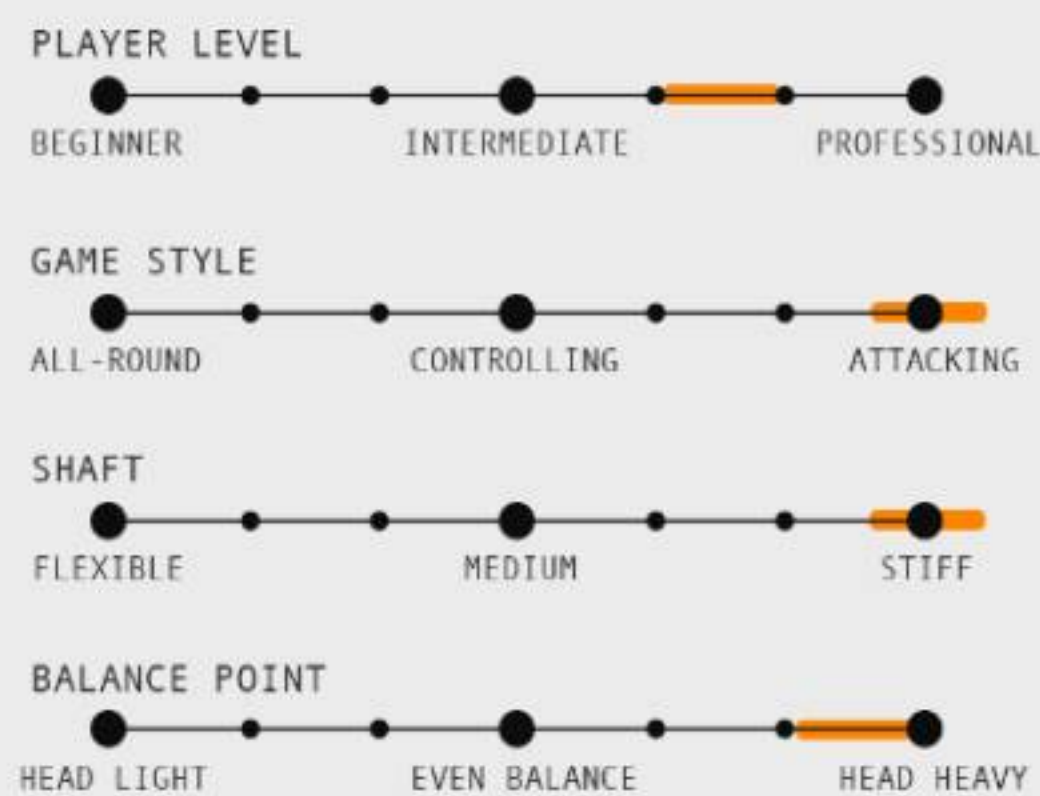






KAMPIOEN SS90

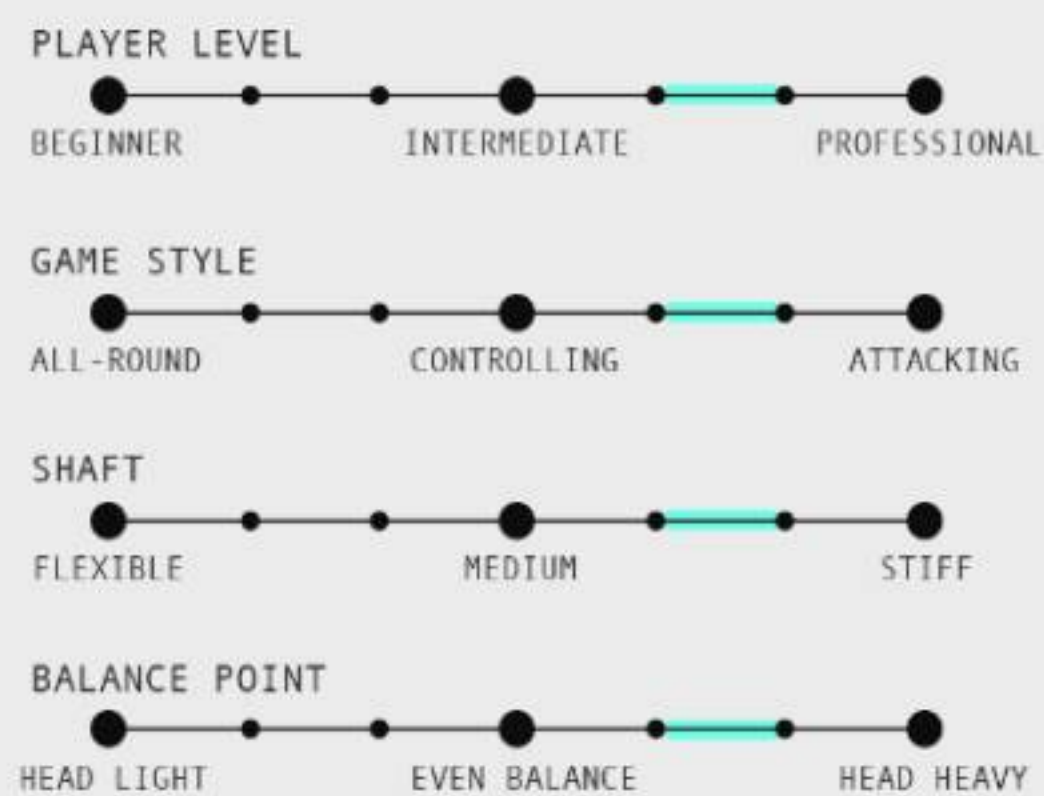
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 SHAFT : 30T MICRO CARBON 7mm POWER SHAFT
 WEIGHT : 4U (83-85g)
 3U (86-88g)
 BALANCE POINT : 4U (300±2mm)
 3U (300±2mm)
 LENGTH : 675mm
 GRIP SIZE : G1 (SMALL)
 TENSION : 23-30lbs





KAMPIOEN SS80

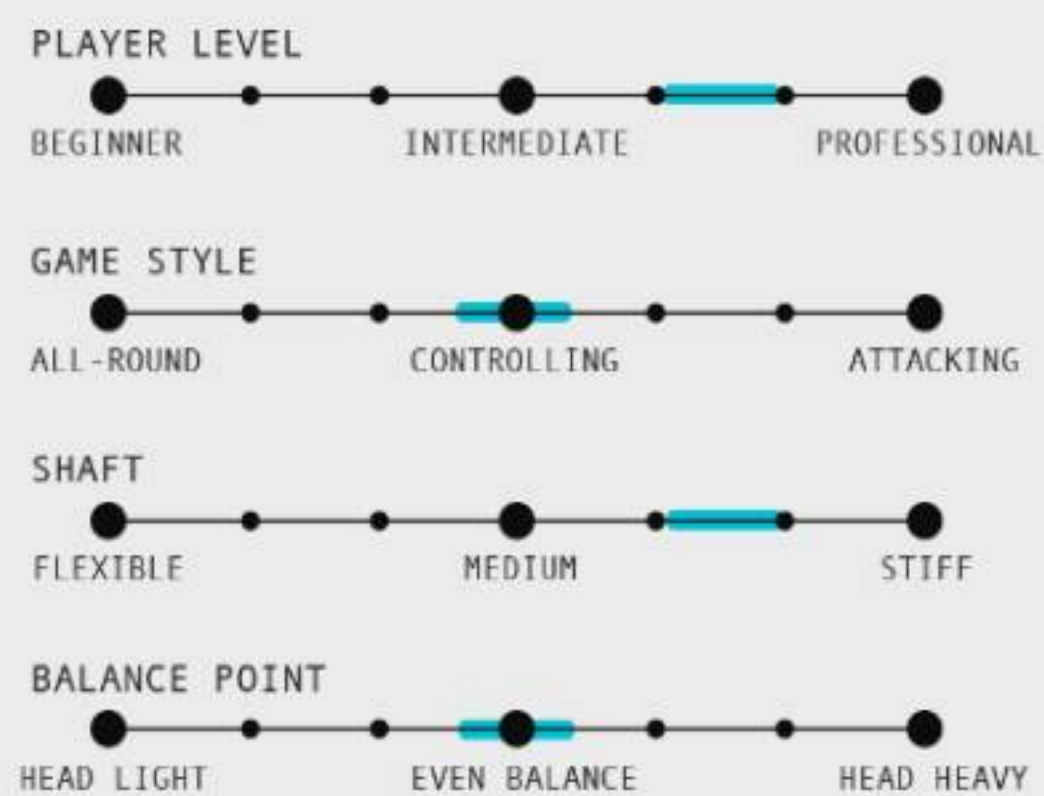
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 SHAFT : 30T MICRO CARBON 7mm POWER SHAFT
 WEIGHT : 4U (83-85g)
 3U (86-88g)
 BALANCE POINT : 4U (295±2mm)
 3U (295±2mm)
 LENGTH : 675mm
 GRIP SIZE : G1 (SMALL)
 TENSION : 23-30lbs





KAMPIOEN SS70

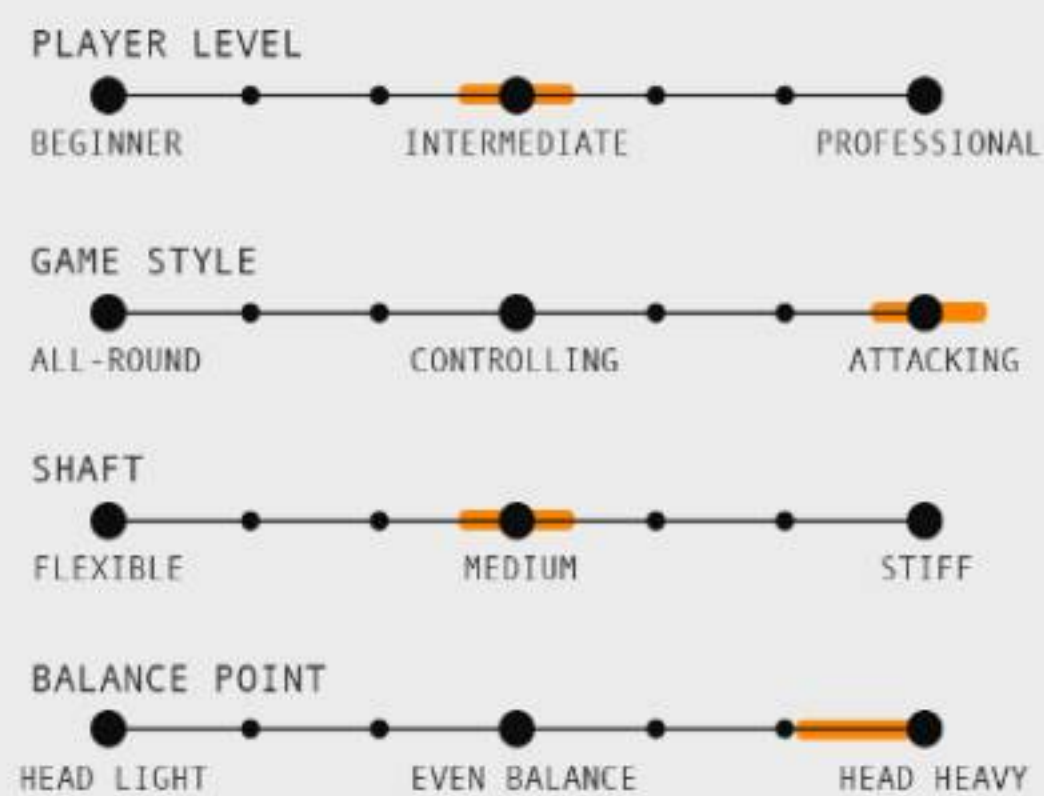
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 SHAFT : 30T MICRO CARBON 7mm POWER SHAFT
 WEIGHT : 4U (83-85g)
 3U (86-88g)
 BALANCE : 4U (288±2mm)
 POINT : 3U (288±2mm)
 LENGTH : 675mm
 GRIP : G1 (SMALL)
 SIZE
 TENSION : 23-30lbs





KAMPIOEN SS9

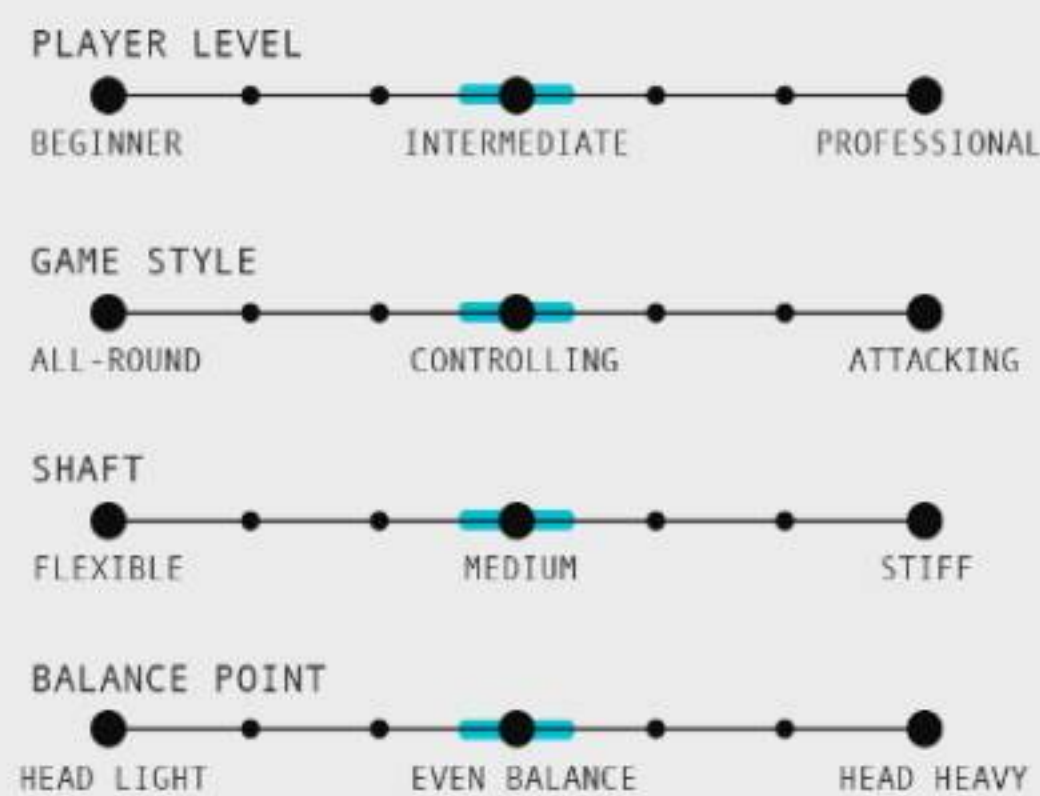
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 SHAFT : 24T NANO STRIKE POWER SHAFT
 WEIGHT : 4U (83-85g)
 5U (77-79g)
 BALANCE POINT : 4U (300±2mm)
 5U (295±2mm)
 LENGTH : 675mm
 GRIP SIZE : G1 (SMALL)
 TENSION : 23-33lbs





KAMPIOEN SS8

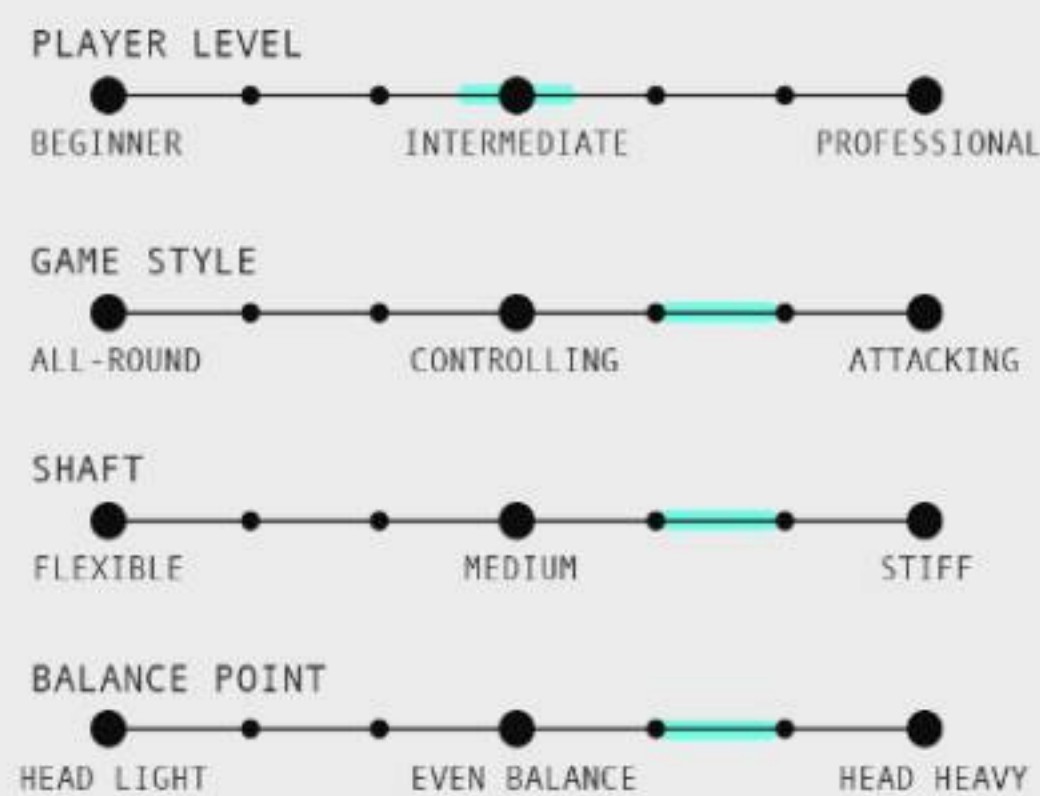
FRAME : 24T NANO STRIKE FRAME
 SHAFT : 24T NANO STRIKE POWER SHAFT
 WEIGHT : 4U (83-85g)
 5U (77-79g)
 BALANCE POINT : 4U (288±2mm)
 5U (295±2mm)
 LENGTH : 675mm
 GRIP SIZE : G1 (SMALL)
 TENSION : 23-33lbs





KAMPIOEN SS7

FRAME : 24T NANO STRIKE FRAME
 SHAFT : 24T NANO STRIKE POWER SHAFT
 WEIGHT : 4U (83-85g)
 5U (77-79g)
 BALANCE POINT : 4U (295±2mm)
 5U (295±2mm)
 LENGTH : 675mm
 GRIP SIZE : G1 (SMALL)
 TENSION : 23-33lbs







IVORY WHITE



EERIE BLACK



DELFT BLUE

ICON SERIES TEE

MATERIAL : 90% POLYESTER , 10% SPANDEX
SIZE : EURO 6XS - 3XL



IVORY WHITE



EERIE BLACK



DELFT BLUE

DNA SERIES TEE

MATERIAL : 100% POLYESTER
SIZE : EURO 6XS - 3XL



IVORY WHITE



EERIE BLACK



DELFT BLUE

ICON SERIES SHORT

MATERIAL : 100% POLYESTER
SIZE : EURO 6XS - 3XL



IVORY WHITE



EERIE BLACK



DELFT BLUE

DNA SERIES SHORT

MATERIAL : 100% POLYESTER
SIZE : EURO 6XS - 3XL





IVORY WHITE

PURPLE HAZE

LEMON CREAM

EERIE BLACK

DELFT BLUE

SNOW WHITE

ACTIVE SERIES TEE

MATERIAL : 100% POLYESTER

SIZE : EURO 6XS - 3XL



IVORY WHITE

PURPLE HAZE

LEMON CREAM

EERIE BLACK

DELFT BLUE

SNOW WHITE

BASIC SERIES TEE

MATERIAL : 100% POLYESTER

SIZE : EURO 6XS - 3XL



IVORY WHITE

PURPLE HAZE

LEMON CREAM

EERIE BLACK

DELFT BLUE

SNOW WHITE

SIGNATURE SERIES TEE

MATERIAL : 100% POLYESTER

SIZE : EURO 6XS - 3XL





IVORY WHITE



EERIE BLACK



DELFT BLUE

ICON SERIES TOURNAMENT BAG

MATERIAL : PU LEATHER
SIZE : 72cm X 24cm X 30cm



















RESERVED
FAMILY

HSBC



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Makciak

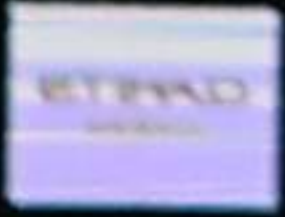




DAIHATSU
INDONESIA MASTERS 2022

 **HSBC**

 **YONEX**  **ESSENCE**

 **ETIHAD**

 **AQUA**

4U



DAIHATSU





